

ABSTRACT OF THE DISCLOSURE

An information providing system has an information providing apparatus for providing information via a network, 5 a right holder's side apparatus which is connected to the information providing apparatus via the network, the right holder's side having a right of information provided by the information providing apparatus; and an information reproducing apparatus which can have access to the information providing apparatus via the network, has an information reproducing device 10 for reproducing program information recorded on a recording medium, and transmits identification information corresponding to the program information via the network to the information providing apparatus in order to request related information when the program 15 information is reproduced. The information providing apparatus receives via the network the identification information transmitted from the information reproducing apparatus, acquires the related information based on the received identification information, provides the related information via the network 20 to the information reproducing apparatus, and provides value information according to the provided related information via the network to the right holder's side apparatus.